



Transforming African Healthcare Through Insight,  
Innovation, and Connection

## Our Services

We offer tailored services designed to address the unique challenges and opportunities within African healthcare systems. Whether you're a biotech startup, global pharma leader, or health policy innovator, FEAT Healthcare provides the insights and access you need to succeed in Africa.



### HCP Database

A comprehensive list of African clinicians with verified contact information and associated clinical profiles



### Market Research

Client-defined, healthcare insight-gathering activities



### Advisory Board

Virtual and in-person events with objectives determined by clients and/or market need



### Sponsorships

Targeted advertisement and event exhibitors



### The African Healthcare Association

A community that encourages connection and education

## Our Pricing Models

- ✓ Project-based
- ✓ Monthly or annual subscriptions
- ✓ Tiered & bundled

## Who We Are

### Our Mission, Visions, and What We Do as a Company

Feat Healthcare was founded by African-born scientists with experience in global clinical research, regulatory systems, and health innovation. We established it to support more effective, data-driven design and delivery of state-of-the-art care across Africa.



**Mission:** Transform healthcare in Africa and improve the lives of millions



**Vision:** Become the leading source of insights on the African healthcare market by 2028



**What we do:** We empower pharmaceutical companies to build globally successful products by integrating African market insights into their development strategies.

We serve as a vital bridge between Africa's healthcare ecosystem and the international healthcare community, fostering collaboration and innovation.

### Contact Us

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## Feat Healthcare

A consulting Company



AFRICAN HEALTHCARE  
ASSOCIATION



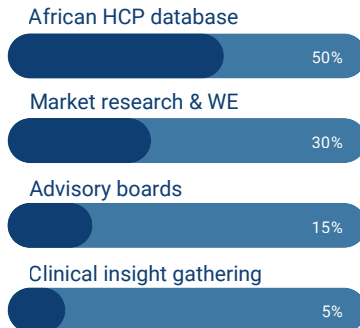
## What Do Global Healthcare Leaders Want from Africa's Market?

Insights from Feat Healthcare's 2025 online Survey.

Over 30 leaders across global pharma, biotech, academia, and consulting shared their views on Africa's healthcare potential.

### Top service ranked by value

Respondents consistently rated these services as "extremely valuable to their work"



Feat Healthcare is the bridge between global pharma and African healthcare systems

## Strong Market Validation

- **High perceived value:** Across all services, most respondents rated offerings as "Very Valuable" or "Extremely Valuable."
- Core services (**HCP database, clinical insights, advisory boards, and market research**) consistently ranked at the top
- **Clear unmet need:** Respondents repeatedly emphasized the lack of reliable African healthcare data, validating Feat Healthcare's mission

We will regularly publish commentaries, reviews, and original articles on what we are learning from the African market.

**THE MSL**  
JOURNAL OF THE MEDICAL SCIENCE LIAISON SOCIETY

**The Benefits of an Online Presence for the African Healthcare System**

**Alima Tchafa, PhD**  
Associate Director, Field Medical Affairs  
Regeneron

**Franck Tchafa, PhD**  
Automation Engineer  
Anam Consulting Group

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*"We need more of these initiatives. The perspective of African patients is desperately needed in global studies and drug development."*

Takeaways from our Inaugural Advisory Board on Oncology Care in Cameroon (Nov 5, 2025)

### Who was in the room

12 experts across the oncology ecosystem  
6 Physicians - 3 Nurses - 3 Feat Healthcare facilitators  
Public + private sectors, frontline + specialist care

### What we learned

Screening & diagnosis gaps  
Treatment Landscape  
Clinical Trial Readiness

### The Impact

100% satisfaction  
Improved understanding of clinical trials and a clear desire for more trial opportunities  
Stronger motivation to educate patients

### Strategic Insights for Global Pharma

We bring deep cultural insight, trusted networks, clinical + strategic expertise, proven trial readiness frameworks.